

Deploy Empathy Free PDF

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I understand. Not everyone can pay for books, and you shouldn't have to reduce yourself to stealing. You are better than that.

So.

There are two options:

- 1) [Read the newsletter archive](#), which has most of the scripts and interview techniques.
- 2) Email me (michele at deployempathy dot com) and explain why you need a free PDF of my book and what you'll do in exchange. Perhaps we can work something out where you write a blog post about it, tweet thread, podcast, or something else. You are likely a smart and creative person, and I expect that you can come up with a creative way to pay for it in another way besides money.

I've been in the position before of not being able to afford the books I wanted, and it's frustrating. So let's work something out together!

All the best,
Michele